

**METHOD AND SYSTEM FOR TRIGGERING ENHANCED SECURITY
VERIFICATION IN RESPONSE TO ATYPICAL SELECTIONS AT A
SERVICE-ORIENTED USER INTERFACE TERMINAL**

BACKGROUND OF THE INVENTION

1. Technical Field:

This invention relates in general to a method and system for interfacing with customers at service-oriented terminals, and in particular to a method and system for service-oriented, user interface terminals where users make purchases electronically. Even more particularly, the invention relates to a system and method for automatically authorizing a remote point of purchase action at a facility which permits such actions. The system prompts a user with additional security-related questions when the user selects responses that deviate from the user's typical selections.

2. Description of Related Art:

Service-oriented, user interface terminals for making purchases electronically, such as with a commercial credit card or debit card, are now common. These types of terminals are typically utilized wherever a basic or routine transaction can be processed more efficiently on site without the need for human intervention or judgment. Examples include fuel pumps of automotive refueling stations, automated vending machines for purchasing tickets for transportation (e.g., airline tickets), personalized greeting card vending machines, and the like. Users of such terminals tend to become repeat customers and, in many instances, select the same

set of options every time they make a transaction. For example, whenever an individual uses his or her credit card to purchase automotive fuel directly at the fuel pump, he or she may always choose the premium grade of fuel, never want a receipt, and always select the lowest priced car wash.

To use these terminals, users are merely required to swipe their electronic card through a reading device (thereby entering their account information into the system) and wait for approval before selecting their options. The ease and convenience of such transactions tend to make such terminals easy targets for unauthorized users. Although some terminals and/or electronic cards also require users to enter a password or personal identification number (PIN), this information also can be easily compromised. Thus, an improved algorithm with enhanced but not unduly difficult security features for interfacing users of service-oriented terminals is needed.

SUMMARY OF THE INVENTION

5 A method and system for prompting a repeat user of a
payment card at an interface terminal with additional
security-related questions when the user selects
responses that deviate from his or her typical
10 selections. The payment card is read at the terminal,
its line of credit is authorized, and a profile of the
user's purchasing habits is retrieved. The user then
enters his or her current selection of options. A
determination is then made as to whether the user's
current selections match his or her user profile. If the
user's current selections match the user profile, the
process allows the user to obtain the services or
15 facilities. If the user's current selections do not
match the user profile, the process queries the user with
additional security questions to ascertain whether the
current user is an authorized user. If the user is
unable to answer the security questions correctly, the
20 process prevents the user from accessing the services or
facilities. If the user is able to answer the security
questions correctly, the process allows the current user
to begin fueling his or her vehicle, for example.

25 Accordingly, it is an object of the invention is to
provide a method and system for interfacing with
customers at service-oriented terminals.

30 It is an additional object of the invention is to
provide a method and system for service-oriented, user
interface terminals where users make purchases
electronically.

35 Yet another object of the invention is to provide a
system and method for automatically authorizing a remote

point of purchase action at a facility which permits such actions.

5 Additional objects and advantages of the invention will become apparent in light of the description which follows.

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BRIEF DESCRIPTION OF THE DRAWINGS

So that the manner in which the features, advantages and objects of the invention, as well as others which will become apparent, are attained and can be understood in more detail, more particular description of the invention briefly summarized above may be had by reference to the embodiment thereof which is illustrated in the appended drawings, which drawings form a part of this specification. It is to be noted, however, that the drawings illustrate only a preferred embodiment of the invention and is therefore not to be considered limiting of its scope as the invention may admit to other equally effective embodiments.

Figure 1 depicts a schematic diagram of an illustrative embodiment of an automated refueling station interface terminal constructed in accordance with the method and system of the present invention.

Figure 2 is a layer diagram of the programs in the data processing system of Figure 1 that cooperate to automatically connect to a remote data processing system according to the method and system of the present invention.

Figure 3 is a schematic diagram of an optional user interface terminal for the data processing system of Figure 1.

Figure 4 is a high level, logical flowchart of an illustrative embodiment of the method and system of the present invention utilized by the automated refueling station of Figure 1 for qualifying users of credit or debit cards.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

The present invention may be executed in a variety of systems including computer systems having various operating systems. The computer system may be a personal computer, a network computer, a midrange computer or a mainframe computer. In addition, the computer may be a stand-alone system or part of a network such as a local-area network (LAN) or a wide-area network (WAN). For the purposes of illustration, one embodiment of the present invention, as described below, is implemented utilizing a personal computer.

Referring now to Figure 1, there is depicted a block diagram of a server 112. Server 112 includes a system bus 210 that is connected to a central processing unit (CPU) 212 and to memory, including read only memory (ROM) 214 and random access memory (RAM) 216. System bus 210 is coupled to a PCI local bus 218 through a PCI host bridge 220. PCI local bus 218 is connected to additional nonvolatile data storage devices, such as one or more disk drives 222, and to an audio adapter 230 and a graphics adapter 232 for controlling audio output through a speaker 234 and visual output through a display device 236, respectively. A PCI-to-ISA bus bridge, such as expansion bus bridge 238, connects PCI local bus 218 to an ISA bus 240, which is attached (through appropriate adapters) to a keypad 242 for receiving operator input.

Also included within server 112 are data ports for communicating with external equipment, such as other data processing systems. The data ports include, without
5 limitation, a serial port 250 attached to ISA bus 240 for linking server 112 to remote data processing systems (such as a bridge) via a modem (not illustrated) and a communications adapter 252 attached to PCI bus 218 for linking server 112 to other stations of a LAN (such as
10 clients).

Server 112 also contains software applications that are stored on the data storage devices and loaded into RAM 216 for execution by CPU 212. Among those
5 applications is a communications program, such as communications manager 260, that manages the exchange of information between the LAN and remote data processing systems. Included in communications manager 260 is a connection initiator 261 for establishing dial-up
20 connections to remote data processing systems. Communications manager 260 also includes Internet sharing software 262 that enables multiple LAN stations to access the Internet via a single connection. In the illustrative embodiment, server 112 also includes a
25 connection schedule file 264, which preferably is stored in disk drive 222, and Internet sharing software 262 includes a request predictor 265 that utilizes connection schedule file 264 to trigger connection initiator 261 in advance of anticipated communication requests.

30 Connection schedule file 264 is maintained by a schedule editor and/or an automatic schedule modifier, each of which is preferably also included in Internet sharing software 262. Server 112 also includes a Web
35 browser 270 and an E-mail client 280 that allow an

operator of server 112 or client to retrieve and view information from the Internet and send and receive E-mail via the Internet, respectively.

5 With reference now to Figure 2, there is depicted a layer diagram of the software applications within server 112 that cooperate to provide the functionality of the present invention according to the illustrative embodiment. At the highest level of the layer diagram are the software application programs 310, including communications manager 260, web browser 270, and E-mail client 280. At the intermediate level is an application program interface (API) 320, through which application programs 310 request services from the operating system 330. Operating system 330, which occupies the lowest level of the layer diagram, is a network operating system. As such, in addition to managing the operations of server 112 (by performing duties such as resource allocation, task management, and error detection), operating system 330 also provides tools for managing communications within the LAN and between LAN stations and remote data processing systems. Included within operating system 330 is a kernel 332 that manages the memory, files, and peripheral devices of server 112. The lowest level also includes device drivers, such as a keypad driver 340 that kernel 332 utilizes to manage input from and output to peripheral devices.

For purposes of illustration of the invention, an automotive refueling station having a fuel pump equipped with a user interface terminal 81 (Figure 3) is described. Terminal 81 includes a display screen 83 and option buttons 85 that can be selected by the user when prompted by the system.

Referring now to Figure 4, there is illustrated one embodiment of a high level, logic flow diagram of a method for prompting repeat users of payment and/or identification cards, at interface terminals with additional security-related questions when the users select responses that deviate from their typical selections. Note that the present invention is capable of tracking the selections of an authorized user across multiple interface terminals while he or she is using cards with different account numbers. Alternatively, the invention is also adapted to track the selections of an authorized user at individual interface terminals with a single card, or any combination of these scenarios.

In one embodiment, a fuel pump is equipped with the terminal 81 of Figure 3, and the algorithm begins as illustrated at block 401 (Figure 4). A credit or debit card for purchasing fuel at a fuel pump is scanned or read, as shown in block 403. The credit or debit card may be any electronically, magnetically, optically, or otherwise scanned device. As depicted in block 405, a determination is then made as to whether or not a line of credit or debit is authorized by the card issuer. If the card is not authorized, the process proceeds to block 407. Block 407 illustrates displaying within display screen 83 "See attendant," "Authorization denied," or similar message for conveying to the user that an alternate means of payment is required.

If the card is authorized, the process proceeds to block 409. Block 409 depicts the retrieval of a user profile (UP) for the authorized user of the card. The user profile represents the routine or typical selections that this particular user chooses when given the same choice of options at each visit. For example, when the

user utilizes his or her card at the fuel pump of a refueling station, the user is always prompted by the following inquiries: (a) "Would you like a receipt for this purchase?"; (b) "Select fuel grade."; (c) "Would you like a car wash?", and, if so, (d) "Select type of car wash." Since some users tend to select the same set of options at every visit, a user profile of the typical selections for each user can be generated. For example, in the last *n* visits (e.g., five visits), the user has never requested a receipt, always selected premium unleaded fuel, and always purchased an economy car wash. This hypothetical user's purchase habits readily generate a user profile that can be used as a low-level security check or threshold for determining whether an unauthorized user is using the card.

After the user's profile is obtained, as depicted in block 409, the process proceeds to block 411 wherein the user enters his or her current selection of options. A determination is then made whether the user's current selections match his or her user profile, as illustrated in block 413. Alternatively, a limited number of selections (e.g., one or two) that are inconsistent with the authorized users typical answers may be allowed. If the user's current selections match or are similar to the user profile, the process proceeds to block 415. Block 415 illustrates displaying a "Begin fueling" message to the user. If the user's current selections do not match the user profile or, alternatively, are not within a desired range of consistency with the user profile, the process proceeds to block 417. Block 417 depicts a determination of whether the current user can answer selected questions with information that an authorized user would possess. The questions posed to the current user can number one or more, and may be varied in

difficulty. Possible prompts include: "enter your zip code," "enter your phone number," or, "enter your password or PIN," to name a few. In addition questions of a more personal, differentiating nature may also be queried. Thus, block 417 represents a security check for screening users who, at the very least, are selecting atypical options for the card, or worse, users who are unauthorized to use the card.

If the current user is unable to answer the security question(s) of block 417 correctly, the process again proceeds to block 407, which illustrates displaying a "See attendant," "Authorization denied," or similar message for conveying to the current user that alternate means of payment are required. If the current user is able to answer the security question(s) of block 417 correctly, the process proceeds to block 415 which depicts permitting the current user to begin fueling his or her vehicle. Block 419 illustrates a determination of whether a "fueling complete" signal has been received by the process. When the user has completed the fueling of his or her vehicle the fueling complete signal is received by the process, and the process exits as illustrated at block 421.

The present invention has several advantages. The process allows current users of credit or debit cards to be screened for security purposes based upon their selection of options. If the option selected by the current user are inconsistent or atypical for the authorized user of the card, the process prompts the current user with additional security-related questions in an attempt to prevent unauthorized use of the card.

It is also important to note that, although the present invention has been described in the context of a fully functional computer system, those skilled in the art will appreciate that the mechanisms of the present invention are capable of being distributed as a program product in a variety of forms, and that the present invention applies equally regardless of the particular type of signal-bearing media utilized to actually carry out the distribution. Examples of signal-bearing media include, but are not limited to, recordable-type media such as floppy disks or CD-ROMs and transmission-type media such as analogue or digital communications links.